

UNSOLICITED IDEAS NOTICE

General Policy

Every year **MASTERCRAFT BOAT COMPANY, LLC** ("*MasterCraft*" or the "*Company*") receives many submissions proposing ideas for MasterCraft's use and commercialization. We appreciate this interest in MasterCraft and want to thank each person who has taken the time and effort to get in touch with us.

Our policy, however, is that MasterCraft and its employees do not accept or consider unsolicited ideas, suggestions, proposals, comments, or materials, including for new or improved products, services, or technologies; product or service enhancements; processes; advertising campaigns; promotions; marketing plans; or new product or service names (collectively, "*Unsolicited Submissions*"). Please do not send any Unsolicited Submissions in any form to the Company or any of its employees outside of the protocol outlined below.

The sole purpose of this policy is to avoid potential misunderstandings or disputes when MasterCraft's products, services, marketing, or other projects might seem similar to any Unsolicited Submissions made to the Company. Note that any Unsolicited Submissions will not be considered and shall be discarded or deleted unless submitted in accordance with Company protocol outlined below.

Idea Submission Protocol

1. Prior to disclosing any non-public, confidential, or proprietary information regarding your idea, contact the Company at unsolicitedideas@mastercraft.com to learn more about the proper process for submitting an idea for consideration by the Company ("*Initial Contact*"). Your Initial Contact email should identify you and provide your best contact information (including name, phone number, physical address, and email address), but please wait until you are contacted by the Company before sharing your idea with us. IT IS CRITICAL THAT YOU DO NOT DISCLOSE ANY CONFIDENTIAL, PROPRIETARY, OR NON-PUBLIC INFORMATION ABOUT YOUR IDEA AT THIS STAGE OF THE PROCESS.
2. In its sole discretion, the Company may respond in due course with instructions on how to submit your idea for consideration. This usually will involve completing a preliminary disclosure form ("*Invited Preliminary Disclosure*"), to be provided by the Company, that requests information about you and a brief, non-confidential description of your idea. Information to be included in the Invited Preliminary Disclosure about your idea should include enough information to identify the nature of your idea, its general applicability to the Company's products or services, the technical field or market applicability of the idea, or other information to allow a preliminary assessment of interest and to identify the department or function within the Company that should consider the Invited Preliminary Disclosure. Information appropriate for an Invited Preliminary Disclosure might include

public “pitches” or presentations that have been presented without obligation of confidentiality or made available publicly on the internet or social media, issued patents, published patent applications, trademark applications or registrations, copyright registrations, or any other information that you consider to be public, non-proprietary, and non-confidential. IT IS CRITICAL THAT YOU DO NOT DISCLOSE ANY CONFIDENTIAL, PROPRIETARY, OR NON-PUBLIC INFORMATION ABOUT YOUR IDEA AT THIS STAGE OF THE PROCESS.

3. If the Company has further interest in your idea following submission of the Invited Preliminary Disclosure, it will contact you about further steps regarding consideration of your idea.

4. NOTE – ANY INFORMATION SUBMITTED IN AN UNSOLICITED SUBMISSION, INITIAL CONTACT, OR INVITED PRELIMINARY DISCLOSURE IS NON-CONFIDENTIAL, NON-PROPRIETARY, AND FREE FOR USE BY MASTERCRAFT IN ITS SOLE DISCRETION AND WITHOUT COMPENSATION AND BY MAKING ANY SUCH DISCLOSURE OR SUBMISSION YOU ARE CONSENTING TO MASTERCRAFT’S FURTHER DISCLOSURE, DEVELOPMENT, OR ANY USE OF SUCH A SUBMISSION IN ANY MANNER BY MASTERCRAFT. MASTERCRAFT WILL HAVE NO OBLIGATIONS TO YOU WITH RESPECT TO ANY SUBMISSIONS, INCLUDING BUT NOT LIMITED TO UNSOLICITED SUBMISSIONS, INITIAL CONTACT, OR INVITED PRELIMINARY DISCLOSURES, IN THE ABSENCE OF AN EXPRESS WRITTEN AND SIGNED AGREEMENT SPECIFICALLY WITH RESPECT TO ANY SUCH SUBMISSION ENTERED INTO PRIOR TO SUCH SUBMISSION.